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The energy that drives the wheel of successful investment is good old-fashioned money. To make it, you have to have it, and to multiply it you have to use it wisely.

Have you ever asked yourself this question! Why is it that some people become independently wealthy while others struggle just to pay rent and put food on the table? The simple answer is that they took risk. They risked their money in investments and business ventures. They were not afraid to lose money.

If you are to succeed, you must first realize, understand and accept the truth relating to any business venture from which you expect to make any form of meaningful profit:

- Investment in your business is a requirement for you to succeed.
- It will cost money for you to make money.
- It will take some time for you to make money.
- There is nothing that will create money faster than money itself.
- Nobody is going to hand you the means of making a fortune entirely free from effort and free from expenses.

The number of people online who expect to become rich overnight with absolutely no financial investment and little to no effort is absolutely astonishing! It is in your best interest to understand and accept right now that you will be required to invest some time and money in order to make money, whether it is online or off. If you refuse to do so, then financial independence is not in the forecast for your future. The good news is that it does not have to cost a

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fortune and it does not necessarily require a significant amount of time.

Some people complain they don't have enough, that their salary is small so they can't invest. It all depends on planning and money management. If you are not able to invest small money, you can not invest when you have 'big' money. Resist the urge not to release money for investment. Don't be afraid to start small, those that have little are the ones that have much later. Never be afraid to lose money. Money is only a tool for investment, it can not multiply itself until it is directed to do so. The system of investment is always the same whether you have the money in millions or you have it in a few kobo.

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